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DATE: December 21, 2004

TO: Examiner Michael A. Cuff **FAX NO.:** 703-872-9306
USPTO GPAU: 3627

FROM: Jeffrey G. Toler

RE U.S. App. No.: 09/497,773, filed February 3, 2000

Applicant(s): Jerry E. Pierce, et al.

Atty Dkt No.: 1007-0001

Title: METHOD AND SYSTEM FOR OPTIMIZING MARKET
ACCESSIBILITY VIA AN ELECTRONIC NETWORK

NO. OF PAGES (including Cover Sheet): 30

MESSAGE:

Attached please find:

- ☒ Transmittal Form (1 pg)
- ☒ Response to Office Communication (28 pgs)

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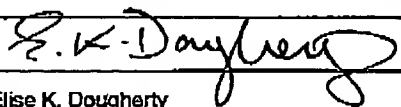
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/497,773	
	Filing Date	February 3, 2000	
	First Named Inventor	Jerry E. Pierce	
	Art Unit	3627	
	Examiner Name	Michael A. Cuff	
Total Number of Pages In This Submission	29	Attorney Docket Number	1007-0001

ENCLOSURES (Check all that apply)		
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Printed name	Jeffrey G. Toler		
Date	12-21-2004	Reg. No.	38,342

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jerry E. Pierce

Title: METHOD AND SYSTEM FOR OPTIMIZING MARKET
ACCESSIBILITY VIA AN ELECTRONIC NETWORK

App. No.: 09/497,773

Filed: 02/03/2000

Examiner: Michael A. Cuff

Group Art Unit: 3627

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Confirmation No.: 7892

Attr. Dkt. No.: 1007-0001

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RESPONSE TO OFFICE COMMUNICATION

Dear Sir:

In response to the Office Communication mailed December 7, 2004, a revised Appeal Brief is provided with respect to the above-identified application.

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